

## Dr. Web Security Suite

Licensing and Pricing

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This document uses the terms and term interpretations located on the Partner Portal at <a href="https://pa.drweb.com/partners\_programme/terms">https://pa.drweb.com/partners\_programme/terms</a>



# **Licensing Doctor Web licensing policy**

#### Introduction

- 1. Doctor Web Ltd. is the exclusive rights holder of Dr.Web software and at its own discretion determines the rules for distributing the non-exclusive rights to use the Software (hereinafter Licenses) to End Users and Partners.
- 2. Partners undertake to comply with this Doctor Web license policy (hereinafter Policy) and to ensure that its terms are not violated by their employees.
- 3. Doctor Web Ltd. has the right to change the Policy at any time with a corresponding notification to Partners in the form of a news post published on the Partner Portal at <a href="https://pa.drweb.com">https://pa.drweb.com</a>. A new edition of the Policy comes into effect the moment Doctor Web publishes a corresponding news post.
- 4. A Policy breach is deemed to be sufficient reason for the temporary or permanent revocation of the Partner status.
- 5. All Partners become subject to the Policy and its subsequent editions as soon as they receive the Partner status.
- 6. The law that applies while the Policy is being implemented is the law of the Russian Federation.

#### **Terms of the licensing Policy**

- 1. The purchase, receipt, distribution, or transfer of a License or the distribution to End Users (hereinafter Flow of Rights) is conducted exclusively between the Doctor Web Partners listed on the Internet at <a href="https://pa.drweb.com/all\_partners">https://pa.drweb.com/all\_partners</a>. In the event entities that are not Doctor Web Partners are detected among those participating in the Flow of Rights, the partner statuses of the Partners involved in such a Flow of Rights can be terminated indefinitely.
- 2. Participation in tenders and procurement procedures concerning the delivery of the Software or the transfer/distribution of the Software, as well as Licenses, should be accompanied by reasonable notice to Doctor Web concerning the intent to participate in a tender or procurement procedure (via the application form used for a future transaction).
- 3. When Licenses are transferred between Partners (including via delivery and sublicensing), Doctor Web must be provided with information regarding the Partner for whom the Software is being sublicensed.
- 4. Distributing/transferring the Software Licenses or delivering the Software Licenses to End Users should be carried out on a contractual basis using the sublicense agreement template (available in the "Partner library"). End Users have the right to select for themselves from the list of Partners the provider who will supply them with Licenses.
- 5. Partners can provide End Users with Dr.Web Licenses and the serial number activation service only with the explicit consent of the End User and only by specifying reliable information about the End User—the customer's real name, city, and country of residence/location as well as the email addresses belonging to the End User; if the End User is a legal entity or an individual, a TIN should also be specified. The activation of Licenses by a Partner without the explicit consent of the End User is a flagrant breach of the Policy and qualifies as illegal use of the Software.
- 6. Partners have no right to specify their personal information when Dr.Web Software Licenses belonging to End Users with whom they have no association are being activated.



- 7. Partners must explain the Software usage rules to End Users, including the need to do the following:
  - store serial numbers while Licenses are valid in order to contact the technical support service and receive renewal discounts;
  - keep the email address used to activate the Software License secret.
- 8. Partners are not entitled to provide renewal discounts (to renew Licenses) to End Users, using Licenses owned by other End Users for whom a License transfer has not been executed properly.
- 9. Partners are required to fully inform End Users about Software licensing terms and discounts for End Users. Partners are not to provide the discount for switching to a similar Dr. Web product (migration discounts) to End Users who were using Dr. Web Software but migrated to a different vendor's anti-virus software.
- 10. Partners are not entitled to distribute (including to End Users) the non-exclusive rights to use Software that is not designed to be used on a paid basis—so-called NFR licenses (OEM, demo or free licenses for Certified Partners).

#### Who is the owner of a Dr.Web license?

- It does not matter whether License owners paid for their licenses themselves. Payment is not a prerequisite that ensures the legality of ownership: according to Articles 313, 430 of the Civil Code of the Russian Federation, a third party can pay for a License. License owners are not required to enter their personal information themselves during activation (except for children under the age of 14).
- If one natural person purchases a License and gifts it to another natural person, the receiver of the gift will be the owner (Article 572 of the Russian Federation Civil Code).
- If payment for the License is made by a third party (but not as a gift), the person whose name is specified during the License's registration will be deemed its owner.
- Parents (guardians) purchase Licenses for children.
  - If the children are over the age of 18, they become owners (Art. 21 of the Russian Federation Civil Code).
  - If the children are 14-18, they will be the owners but only if their parents or guardians provide written consent (Article 26 of the Russian Federation Civil Code).
  - If the children are under 14, they are deemed the owners but only if their data has been specified by their parents or guardians during registration (Article 28 of the Russian Federation Civil Code).
- A disabled person purchases a License or someone else buys a License for a disabled person In this case, the person for whom the license was purchased will be the owner but only with their quardian's written consent (Article 30 of the Civil Code).

#### A License bequest

In this case, the heir of the testator will own the License. When contacting the technical support service to change the License ownership data, the heir must present Doctor Web with a notarised certificate of inheritance from the place of the inheritance's release (Articles 1112 and 1162 of the Civil Code of the Russian Federation).



#### The transfer of Licenses between legal entities

- 1. The transfer of Software Licenses between legal entities is possible only in the following cases of reorganisation:
  - In a **merger** of legal entities, the rights and liabilities (including Licenses) of each party are transferred to the newly established legal entity in accordance with the certificate of merger.
  - **In a takeover** of a legal entity by another legal entity, the latter obtains the rights and obligations (including Licenses) of the acquired legal entity in accordance with the takeover certificate
  - In a **division** of a legal entity, the rights and obligations (including Licenses) of the divided party are transferred to the newly established legal entities in accordance with the separation balance sheet.
  - When a legal entity or legal entities spin off from another entity, each of them acquires the rights and obligations (including Licenses) of the reorganised entity in accordance with the separation balance sheet.
  - If the company type is changed, the newly established legal entity acquires the rights and obligations (including Licenses) of the reorganised legal entity in accordance with the corresponding certificate issued with regard to the change. Balance sheets and certificates related to any type of reorganisation listed above must contain a provision on the succession of all the obligations (including Software Licenses) of the reorganised legal entity with respect to all of its creditors and debtors.
- 2. A License can be transferred if the entity transferring the non-exclusive right to use the Software has **written consent from Doctor Web Ltd**. regarding the distribution of the non-exclusive rights to use the Software by entering into sublicense agreements. To obtain written consent, the legal entity must contact Doctor Web via the support request form and submit:
  - a scanned copy of a letter signed by the CEO of the applicant entity;
  - scanned copies of documents confirming the reorganisation, namely: the certificate of entry in the Uniform State Register of Legal Entities, the transfer act, and a balance sheet.
- 3. In the event the legal entity transferring a License is reorganised and transfers a License, the former owner of the License will no longer be able to use the License since the License will have been transferred under the corresponding certificate or balance sheet.

In all other cases, the transfer of Licenses between legal entities is not possible.

## Partner sublicensing of Dr.Web software for customers

- 1. Suppliers act in accordance with sublicense agreements signed with the vendor Doctor Web Ltd.
- 2. Resellers act in accordance with sublicense agreements signed with suppliers.
- 3. Resellers deliver Dr.Web Software to users in accordance with sublicense agreements where the scope of rights granted to the customer, the time and methods of use, and the obligations of the parties are detailed. The template of such an agreement for business customers is available for download at Partner Library. Under the terms of the sublicense agreement, using the methods specified, the user receives the non-exclusive and non-transferable right to use the Dr.Web software.
- 4. The user can use the Dr.Web Software upon being in mandatory compliance with the Dr.Web® software end-user license agreement. It is concluded between the client and Doctor Web Ltd. the developer and exclusive rights holder of Dr.Web Software. It describes the Dr.Web Software usage conditions established by the Rights Holder.

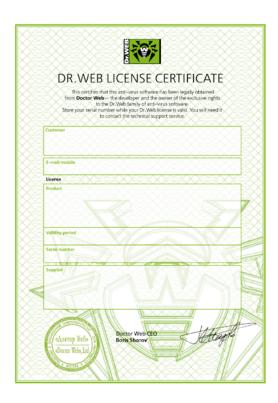


The full text of the license agreement is available for the user to review before installing the Dr.Web software: <a href="https://license.drweb.com/agreement/?lng=en">https://license.drweb.com/agreement/?lng=en</a>

The License agreement comes into effect from the moment the Dr. Web Software is installed. By activating the Dr. Web software, the user is consenting with the terms and conditions of the License agreement.

A reseller is entitled to distribute the Dr.Web software only when it indicates to users that they must comply with the License agreement concluded with the Rights Holder. In this case, the reseller is not a party of the license agreement conducted between the user and the Rights Holder.

## **Dr.Web license certificate**



A Dr.Web license certificate is documentary evidence for inspecting authorities that the Dr.Web Software is being used legally.

**IMPORTANT!** A Dr. Web license certificate is not grounds for renewing a license and receiving a renewal discount.

The Certificate has a high level of protection. It cannot be forged due to the special guilloched grid.

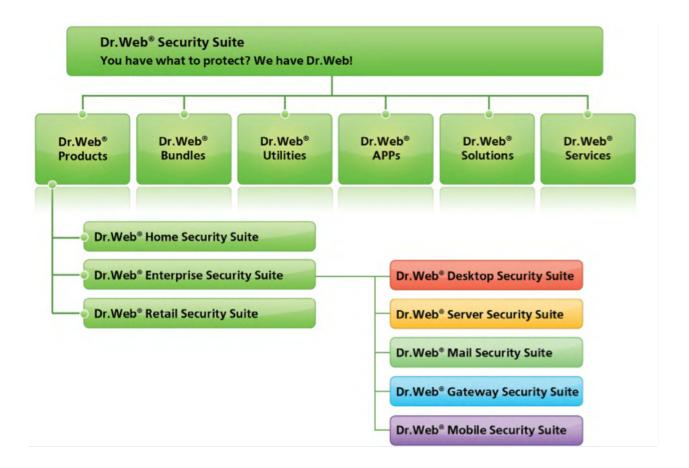
Delivery of the license certificate form is mandatory with all Dr. Web products!

Users can generate an electronic copy of their Dr. Web license certificate at

http://products.drweb.com/register/certificate.



## **Dr.Web Security Suite product line**





## **Dr.Web Enterprise Security Suite Products for business**

Dr. Web Enterprise Security Suite consists of a set of Dr. Web products that is designed to protect all the hosts in a corporate network and a single control center that facilitates the administration of most of them. Products are joined into 5 groups according to the type of objects being protected. This makes it significantly easier to search for a product if the customer has specific requirements.

## Dr.Web Desktop Security Suite

Protection for PCs, embedded system clients, and virtual server and terminal server clients

- Dr.Web for Windows is certified by FSTEC of Russia https://products.drweb.com/win
- Dr.Web KATANA https://products.drweb.com/home/katana
- Dr.Web for Linux is certified by FSTEC of Russia https://products.drweb.com/linux
- Dr.Web for macOS https://products.drweb.com/mac
- Dr.Web console scanners for Windows, MS DOS, OS/2 http://products.drweb.com/console

#### **Supported OSs**

Dr.Web for Windows	Dr.Web for Linux	Dr.Web for macOS	Dr.Web console scanners
Comprehensive protection: Windows 10/8.1/8/7/Vista SP2/XP SP2+ (32-bit) Windows 10/8.1/8/7/Vista SP2 (64-bit)	GNU/Linux for Intel x86/amd64 with		
<b>KATANA:</b> Windows 10/8/8.1/7/Vista SP2/XP SP2+ (32-bit) Windows 10/8/8.1/7/Vista SP2 (64-bit)	kernel 2.6.37 (and later) and glibc 2.13 (and later)	macOS 10.7-10.15	Windows, MS DOS, OS/2

## **Dr.Web Desk Security Suite licensing**

#### **Types of licenses**

Per number of protected workstations, embedded system clients, terminal or virtual server clients, and embedded systems (from 1).

Dr. Web Desktop Security Suite software products can be purchased separately or as part of Dr. Web Enterprise Security Suite. In the latter case, the Control Center of Dr. Web Enterprise Security Suite (except Dr. Web Console scanners) and the cryptographer (Dr. Web for Windows only) are licensed separately.



#### **License options**

	Windows		Windows	Linux	macOS	MS DOS, OS/2
Basic license	Comprehensive protection		KATANA		Comprehensive prote	ection
Basic license protection components	<ul> <li>Anti-virus</li> <li>Preventive protection</li> <li>Anti-spam</li> <li>HTTP-monitor</li> <li>Office Control</li> <li>Firewall</li> </ul>		<ul><li>Non-signature anti-virus</li><li>Dr.Web Cloud</li><li>Control Center</li></ul>	<ul><li>HTTP monitor</li><li>Anti-spam</li><li>Access control</li><li>Dr.Web Cloud</li></ul>	■ HTTP monitor ■ Access control	■ Console scanner
Additional components						
Control Center	+	+	+*	+	+	_
Cryptographer	+	+		_	-	_

<sup>\*</sup> Under the Dr. Web KATANA Business Edition license.

Dr. Web Server Security Suite is also available in low-cost Dr. Web bundles for small and medium-sized companies.

Description: https://products.drweb.com/workstations



## Dr.Web Server Security Suite

#### Protection for file and application servers (including terminal servers)

- Dr.Web for Windows servers is certified by FSTEC of Russia <a href="https://products.drweb.com/fileserver/win">https://products.drweb.com/fileserver/win</a>
- Dr.Web for macOS Server <a href="https://products.drweb.com/fileserver/mac">https://products.drweb.com/fileserver/mac</a>
- Dr.Web for Unix (Samba) servers is certified by FSTEC of Russia https://products.drweb.com/fileserver/unix

#### **Supported OSs**

Dr. Web for Windows Servers	Dr.Web for UNIX Servers	Dr.Web for macOS Server
Microsoft Windows Server 2000*/ 2003 (x32 µ x64*) / 2008 / 2012 (x64) / 2016 / 2019	<ul><li>Linux with kernel 2.6.37 and later</li><li>FreeBSD 10.3 and later for Intel x86</li></ul>	macOS Server 10.7-10.15

Dr.Web Server Security Suite software products can be purchased separately or as part of Dr.Web Enterprise Security Suite. In the latter case, the Dr.Web Enterprise Security Suite Control Center is licensed separately.

	Dr.Web for Windows Servers	Dr.Web for UNIX Servers	Dr.Web for macOS Server
Basic license		Anti-virus	
Additional components			
Control Center	+	+	+

Dr. Web Server Security Suite products are also available in low-cost bundles for small and medium-sized companies.

<sup>\*</sup> Only supported for version 7.0.

Description: <a href="https://products.drweb.com/fileserver">https://products.drweb.com/fileserver</a>



## Dr.Web Mail Security Suite

#### **Email protection**

- Dr.Web for Unix Mail Servers is certified by FSTEC of Russia https://products.drweb.com/mailserver/unix
- Dr.Web for MS Exchange is certified by FSTEC of Russia https://products.drweb.com/mailserver/exchange
- Dr.Web for IBM Lotus Domino https://products.drweb.com/mailserver/lotus
- Dr.Web for Kerio Mail Servers https://products.drweb.com/mailserver/kerio

#### **Supported OSs**

Dr.Web products	Windows	Linux Intel x86	FreeBSD	
Dr.Web for Unix Mail Servers		with kernel 2.6.37 and later	version 10.3 and later	
Dr.Web for MS Exchange	Server 2000 / 2003 / 2008 / 2012 / 2016 / 2019			
Dr.Web for IBM Lotus Domino	Server 2003 / 2008 / 2008 R2 / 2012 / 2012 R2 / 2016 (32- and 64-bit)			
Dr.Web for Kerio Mail Servers *		Red Hat Enterprise Linux 6/7; CentOS Linux 6/7; Debian 7/8; Ubuntu 12.04 LTS/14.04 LTS		

<sup>\*</sup> Kerio Control VMware Virtual Appliance OS are supported.

## **Dr.Web Mail Security Suite licensing**

#### **Types of licenses**

- Per number of protected users (from 1).
- Per-server license scans unlimited mail traffic on a single server with the number of protected users within 3,000.

Dr.Web software products for email protection can be purchased separately or as part of Dr.Web Enterprise Security Suite. In the latter case, the Dr.Web Enterprise Security Suite Control Center and Anti-spam are licensed separately.

#### **License options**

	Dr.Web for MS Exchange	Dr.Web for IBM Lotus Domino	Dr.Web for Unix Mail Servers	Dr.Web for Kerio Mail Servers			
Basic license		Anti-virus Anti-virus					
<b>Additional components</b>							
Anti-spam	+	+	+				
Control Center *	+	+	+	+			

Dr. Web anti-viruses for email protection are also included in low-cost bundles for small and medium-sized companies.

<sup>\*</sup> Not supported for MS Exchange 2013.

<sup>※</sup> Description: https://products.drweb.com/mailserver



## Dr.Web Gateway Security Suite

#### Protection for mail and Internet gateways

- Dr.Web for UNIX Internet gateways is certified by FSTEC of Russia https://products.drweb.com/gateway/unix
- Dr.Web for Kerio Internet gateways
   <a href="https://products.drweb.com/gateway/kerio">https://products.drweb.com/gateway/kerio</a>
- Dr.Web for Microsoft ISA Server and Forefront TMG https://products.drweb.com/gateway/isa

#### **Supported OSs**

	Windows	Linux	FreeBSD	
	vviiidows	Intel x86		
Dr.Web for Unix Internet gateways		with kernel 2.6.37 and later	version 10.3 and later	
Dr.Web for Kerio Internet gateways *	Vista/XP/2000, Server 2008 R2/2008/2003 (32- and 64-bit systems)			
Dr.Web for Microsoft ISA Server and Forefront TMG	■ Microsoft Server 2008 R2/2008/2003			

<sup>\*</sup> Kerio Control VMware Virtual Appliance and Kerio Control Software Appliance OSs are supported.

#### **Dr.Web Gateway Security Suite licensing**

#### **Types of licenses**

- Per number of protected users (from 1).
- Per-server license scans an unlimited amount of server traffic with the number of protected users within 3,000.

Dr. Web software products for gateway protection can be purchased separately or as part of Dr. Web Enterprise Security Suite. In the latter case, the Dr. Web Enterprise Security Suite Control Center (for Kerio and UNIX Internet gateways) and Anti-spam (except for UNIX and Kerio Internet gateways) are licensed separately.

#### **License options**

	Dr.Web for Unix Internet gateways	Dr.Web for Kerio Internet gateways	Dr.Web for Microsoft ISA Server and Forefront TMG
Basic license		Anti-virus	
<b>Additional componer</b>	nts		
Anti-spam			+
Control Center	+	+	

Dr. Web anti-viruses for gateways are also included in low-cost bundles for small and medium-sized companies.

Description: https://products.drweb.com/gateway



## Dr.Web Mobile Security Suite

#### **Protection for mobile devices**

Dr.Web for Android

https://products.drweb.com/mobile/biz

	Dr.Web для Android		
Protection components*	<ul> <li>Anti-virus</li> <li>Anti-spam**</li> <li>Anti-theft**</li> <li>URL filter</li> <li>Firewall</li> <li>Parental Control</li> <li>Security Auditor</li> </ul>		
Centralised administration with Dr.Web Enterprise Security Suite	+		
Supported OSs	Android OS 4.4–9.0, Android TV. The firewall is compatible with Android 4.0 and higher.		
Key features https://products.drweb.com/mobile/functionality			

<sup>\*</sup> Only the Anti-virus, Firewall, and Security Auditor are available for devices running Android TV.

### **Dr.Web Mobile Security Suite licensing**

Dr. Web for mobile devices is licensed per number of protected devices.

#### **License options**

Comprehensive protection + Control Center

Dr. Web products for mobile devices are also included in low-cost bundles for small and medium-sized companies.

#### **Special offer**

A free Dr. Web Mobile Security Suite license is available to all users of Dr. Web Security Space and Dr. Web Anti-virus.

Description: https://products.drweb.com/mobile

<sup>\*\*</sup> These components cannot be used on a SIM-less device.



## How to select the product you need

1. What do you need to protect?	2. What OS/on what platform do your protected devices work?	3. Do you need an anti- virus only or comprehensive protection?	4. Do you need cryptographic information protection?	5. How many objects do you need to protect?	6. For what period do you need a license?	7. Find out if the customer is purchasing a license for the first time, renewing a license, or making an additional purchase And renewing; are they eligible for a discount?
Determining the product	Determining the OS /platform	Determining the basic license	Determining additional components	Determining the number of licenses	Determining the license period	Determining the license type and if a discount can be applied
	■ Windows	■ Comprehensive protection	■ Control Center ■ Cryptographer			
Workstations (Dr.Web Desktop Security Suite)	■ Windows	■ KATANA	■ Control Center	1		
	■ macOS ■ Linux	<ul><li>Comprehensive protection</li></ul>	■ Control Center			
	■ MS DOS ■ OS/2	Comprehensive protection				
File servers (Dr.Web Server Security Suite)	<ul><li>Windows</li><li>Novell NetWare</li><li>macOS Server</li><li>UNIX</li></ul>	■ Anti-virus	■ Control Center	1	12, 24 or 36 months	
Mail traffic (Dr.Web Mail Security Suite)	<ul><li>UNIX</li><li>MS Exchange</li><li>Lotus Domino</li><li>Kerio</li></ul>	■ Anti-virus	<ul><li>Anti-spam</li><li>Control Center</li></ul>	<ul> <li>Unlimited number of users</li> <li>Servers — with the number of protected users within 3,000</li> </ul>		
Internet traffic (Dr. Web	<ul><li>Kerio Internet gateways</li><li>Linux Internet gateways</li></ul>		■ Control Center	Unlimited number of users		
Gateway Security Suite)	■ Microsoft ISA Server и Forefront TMG	■ Anti-virus	■ Anti-spam	■ Servers — with the number of protected users within 3,000		
Mobile devices (Dr.Web Mobile Security Suite)	<ul><li>Android</li><li>the license information</li></ul>	Comprehensive protection	■ Control Center	■ Unlimited number of mobile devices		

<sup>\*</sup> This step is important only when choosing workstation protection since the set of additional components available depends on the OS (see "Product Licensing").



## **Dr.Web Home Security Suite**

#### 1. Group products and license coverage

Group products	Dr.Web	Dr.Mah Saguritu		Dr.Web
Dr. Web programs	Security Space	Dr.Web Security Space + Cryptographer	Dr.Web KATANA	Mobile Security
Dr.Web Security Space	+	+	_	_
https://products.drweb.com/win/security_space				
Dr.Web KATANA	_	_	+	_
https://products.drweb.com/home/katana			'	
Dr. Web Anti-virus for macOS	+	+		
https://products.drweb.com/mac	Т	т	_	_
Dr.Web Anti-virus for Linux	+	+		
https://products.drweb.com/linux	+	+	_	_
Dr. Web Security Space for Android				
https://products.drweb.com/mobile/biz	+	+	_	+
Cryptograph Atlansys Bastion Pro*				
https://products.drweb.ru/components/cryptograph	_	+	_	_

<sup>\*</sup> Atlansys Software <u>www.atlansys.ru</u> is the developer of Atlansys Bastion Pro.

#### 2. Licensing

Parameters	Dr.Web Security Space	Dr.Web Security Security Space + Cryptographer*	Dr.Web KATANA	Dr.Web Mobile Security
Licensing	Per number of protec	cted PCs/Macs		Per number of protected mobile devices
Bonus: free protection for mobiles	+ The number of mobile devices is equal to the number of PCs/Macs		No	
Number of objects	1 — 5			
Available commercial license periods	12, 24 or 36 months			
Available OEM license periods	3 or 6 months		3 or 6 months	
Discounts for the number of protected objects	Special prices for 2-5 PCs are significantly cheaper than protection for 1 PC		No	
Renewal discounts	Available		No	
Additional purchase	Renewal discount		No	
Migration discounts when migrating from a competitor's anti-virus		No		

<sup>\*</sup> This product is available under a separate license for an additional fee.



#### 3. Protection components and system requirements

- Frotection components: https://products.drweb.com/components
- System requirements: https://products.drweb.com/system requirements

#### 4. Getting renewal bonuses by purchasing a new license

If, to renew a license, a customer purchased a new license with no discount, we refund the discount to the customer in the form of a bonus period of + 150 days, which are added to the term of the new license.

#### 150 days = 5 months = 40% off

! Bonuses are not available for Dr. Web Mobile Security (Dr. Web Security Space for Android).

To accrue bonuses, the following conditions are required:

1. NEW LICENSE	2. RENEWED LICENSE
<ul> <li>must be a commercial license for a similar Dr.Web product</li> <li>Its term must be at least 12 months it must be activated as a renewal (not as a new license!)</li> <li>during the activation procedure, and the license the customer is renewing must be specified</li> <li>If the user has several valid licenses that haveare not been renewed, it is necessary to specify the one that expires the last must be specified.</li> </ul>	<ul> <li>it must not have been renewed</li> <li>its period must be at least 3 months</li> <li>it does not matter if the renewed license is valid or already expired. If it is still valid, its remaining period is added to the new license</li> </ul>

If all these conditions are not met, the bonus of + 150 days will not be credited.

! If the customer purchased a renewal license to renew (at a renewal discount) and during the activation procedure, the renewal license was not specified, 150 days will be deducted from the term of the renewal license.

#### 5. Benefits of a Dr. Web Enterprise Security Suite license

- Licenses can be used to protect your home or office PC. Licenses are suitable for both new users and users who want to renew their licenses.
- The key file that the user receives after registering their Dr.Web serial number allows them to use it to protect any operating systems supported by Dr.Web Home Security Suite.
- The license allows any computer devices covered by a license to be protected: PCs/Macs and mobile devices.
- If a device is swapped out, the Dr. Web serial number can be transferred to another device if the license has not yet expired. The license must be removed from the old device.



# **Dr.Web Retail Security Suite Retail products**

- 1. The current list of products for retail is specified in the price list.
- 2. Doctor Web delivers products in retail: in:
  - cardboard packaging;
  - on scratch cards;
  - in the form of a serial number on a cashier's receipt or other media.
- 3. The contents of Dr. Web boxed products:
  - A Dr. Web license certificate with serial numbers (depending on the box set).
  - An installation DVD (boot disk) in a Dr.Web-branded envelope\*.
  - A brief installation and registration guide in English. The "Protected by Dr. Web" sticker.
  - \* A DVD containing distributions of the Dr.Web programs listed on the box, a Dr.Web LiveCD emergency restore disk image and a full PDF version of the documentation or the products in English.
- 4. The license coverage of Dr. Web boxed products

Boxed products			Dr.Web Mobile	
Software products	Dr.Web Bastion	Dr.Web Security	Security	
Dr.Web Security Space https://products.drweb.com/win/security_space	+	+	_	
Dr.Web Anti-virus for macOS https://products.drweb.com/mac	+	+	_	
Dr.Web Anti-virus for Linux https://products.drweb.com/linux	+	+	_	
Dr.Web Security Space for Android https://products.drweb.com/mobile/biz	+	+	+	
Atlansys Bastion Pro cryptographer* https://products.drweb.com/components/cryptograph	+	-	_	
Dr.Web LiveDisk https://free.drweb.com/aid_admin	+	+	_	

- 5. Special promotional boxes are regularly released (the product code begins with A). News posts about the release of special editions are published on the Partner Portal.
- 6. Features of boxed products for retail
  - Special lower price than the price of an electronic license. Suitable for both new users and users who want to renew their licenses.
  - They can be used for home and office workstations.
  - The anti-virus can work (but not receive updates) after the software is installed from a disk and without registering the serial number (in cases where there in no Internet access\*.

<sup>\*</sup> Except mobile products.



# **Special product** — only for Dr.Web Authorised **Service Centers (ASC)**

Dr.Web Universal media kits are delivered only to Dr.Web ASCs and are available to ASC customers at a special price.

The product provides protection for 1 PC and 1 mobile device for 1 year.







#### The license covers the following products:

- Dr.Web Security Space
- Dr.Web Anti-virus for macOS
- Dr.Web Anti-virus for Linux
- Dr.Web KATANA
- Dr.Web Security Space for Android

#### It is delivered as follows:

- Dr.Web-branded envelope
- License certificate
- Installation disk
- More information about Dr. Web authorised centers https://partners.drweb.ru/service
- Dr.Web retail sales memo

https://st.drweb.com/static/new-www/files/booklets/pamyatka\_site\_a5/Pamyatka\_en.pdf

#### **Dr.Web CODE**

The bonus project for retailers for selling Dr. Web products — since 2011

Register codes from Dr.Web boxes on the project site at <a href="https://www.drweb.ru/kod\_drweb/in">https://www.drweb.ru/kod\_drweb/in</a> and get bonuses.

#### 1 bonus = 1 rouble

200 BONUSES	75 BONUSES	50 BONUSES
■ Dr.Web SOHO	<ul><li>Dr.Web Security Space</li><li>Dr.Web Bastion</li></ul>	Dr.Web Anti-virus

Payments from 600 bonuses.



## **Dr.Web bundles**

Bundles include Dr. Web products for protecting all types of objects.

**IMPORTANT!** No discounts (including the renewal discount) are available for bundles. To continue using a bundle, a license must be renewed at the standard price. A renewal discount is provided for users switching from bundles to individual Dr.Web products.

#### **Dr.Web Universal bundle**

#### Budget-friendly, enterprise-class comprehensive protection for small and medium businesses

Small companies that usually cannot afford comprehensive anti-virus solutions. Dr.Web Universal bundle is designed for such companies — a low-cost offer for companies with 5-50 workstations.

The Dr.Web Universal bundle + Cryptographer is delivered with Atlansys Bastion Pro licenses\*.

Products	Dr.Web Desktop Security Suite	Dr.Web Server Security Suite	Dr.Web Mail Security Suite	Dr.Web Gateway Security Suite	Dr.Web Mobile Security Suite
Protected objects	Workstations	Servers	Email users	Users of mail and Internet gateways	Mobile devices
License	Comprehensive protection	Anti-virus	Anti-virus + Anti-spam	Anti-virus	Anti-virus
Bundle contents	From 5 to 50	1	Equals the number of workstations	Equals the number of workstations (from 25)	Equals the number of workstations

Dr.Web bundles: http://products.drweb.com/bundles/universal

## **Dr.Web Safe School bundle**

Protected objects	Dr.Web Desktop Security Suite	Dr.Web Server Security Suite	Dr.Web Mobile Security Suite
License	Comprehensive protection + Control Center	Anti-virus	Comprehensive protection
Bundle contents	10 – 200	1 – 8	10 – 200

<sup>\*</sup> Atlansys Software (<u>www.atlansys.ru</u>) is the developer of Atlansys Bastion Pro.



## **Utilities**

Dr. Web curing utilities are designed for scanning and emergency curing. They do not provide resident protection.

### Dr.Web CureNet!

Remote centralised curing for local networks of any size even if they are running other antivirus software.

Prospective customers	Small and medium businesses, enterprises and corporations using other vendors' anti-viruses on the computers in their networks.
Product description	http://curenet.drweb.com/
Licensing	The license period for Dr.Web CureNet! is 1, 2 or 3 years; the number of scanned stations — 5 and up.
Trial version	No curing functionality.

## Dr.Web CureIt!

Emergency curing for Windows workstations and servers even when a different vendor's anti-virus is installed.

Prospective customers	Small and medium businesses, enterprises and corporations using other vendors' anti-viruses on the computers in their networks.
Product description	http://free.drweb.com/cureit
Licensing	The utility is licensed per number of workstations for 1, 2, and 3 years of use.
Licensing features	The utility is available free of charge to cure personal home computers.
Trial version	Not available



## **Dr.Web Office Shield appliances**

#### **Delivery types**

#### **NEO**



#### **Protected objects**

- mail traffic;
- Internet traffic.

Recommended number of users: from 10 to 150.

#### **Protected objects Windows**

- workstations;
- Windows file servers;
- mail traffic:
- Internet traffic.

Recommended number of users: from 10 to 50.

#### Licensing

- Unlimited license.
- License per number of protected objects: workstations, mail and gateway users.
- All Dr.Web product discounts available at the moment of purchase are applied (except cases related to the unlimited license).

#### **Unlimited license licensing terms**

#### **NEO CASING**

- Control Center
- Dr.Web Desktop Security Suite,
- Comprehensive protection (50 PCs)
- Dr.Web Server Security Suite (5 servers)
- Dr.Web Mail Security Suite, Anti-virus+Anti-spam+ SMTP proxy (50 users) Dr.Web Gateway
- Security Suite, Anti-virus (50 users)
- The license is considered to be unlimited because its parameters are limited by the hardware parameters of the devices.
- Only for new customers.
- The license is only delivered when users simultaneously purchase the device casing.
- No discounts are applied to the price of this license.
- An unlimited license is provided for only 1 year.
- An unlimited license is renewed according to the number of objects a customer needs to protect.
- Additional purchase is not available for an unlimited license.

#### Training course DWCERT-010-1 Dr.Web Office Shield

https://pa.drweb.com/training/courses/sales



## **Solutions**

#### **Dr.Web ATM Shield**

Centralised protection for embedded systems (ATMs, terminals and multikiosks).

Prospective users: banks (ATMs), distribution networks (POS terminals, multikiosks), as well as companies and organisations that control production processes (gas stations, factories, etc.).

Description: http://solutions.drweb.com/atm shield

**Important!** Because there are a number of nuances involved in using anti-virus protection in embedded devices, you should strongly recommend to your customers that before using Dr.Web ATM Shield, they read the Administrator Manual (available in the Download Wizard after a trial is requested) and <u>study the product training course</u>.

#### Licensing

- Per number of protected embedded devices.
- The Control Center for Dr. Web ATM Shield is provided free of charge.

#### Trial

To get a trial license, fill out the application at <a href="https://download.drweb.com/demoreq/atm\_shield">https://download.drweb.com/demoreq/atm\_shield</a>, indicate the number of protected devices and (preferably) specify the operating system in use.

**Important!** If a customer's embedded devices use an Embedded type of OS (MS Windows Embedded 7, MS Windows Embedded 8, etc.), you should warn them that these operating systems are not completely analogous to conventional operating systems — they are a build for each type of embedded device so they may lack certain protection components that are potentially required to implement anti-virus protection. In this regard, a protected device may need to be tested (in the form of an image) by the development department or the Doctor Web business development department, after which (if such components are absent) a specialist can give recommendations on how to install them.

#### Marketing tools for partners

https://pa.drweb.com/products/atm shield



## **Services**

Software as a Service (SaaS), which has long been in wide use outside of Russia, is a business model whereby software is delivered to customers in the form of a service.

In Russia, prior to 2007, this model in the anti-virus industry was not used. This was because of the simple lack of domestic solutions of this class. The situation changed in May 2007, when Russian anti-virus company Doctor Web released its own Dr.Web AV-Desk Internet service. A new segment emerged on the Russian IT market: the anti-virus protection services segment. Among them, the Dr.Web Anti-virus service was the first.

## Dr.Web AV-Desk Internet service

What is Dr.Web AV-Desk?	Dr.Web AV-Desk is an Internet service that provides an unlimited number of subscribers (home and business users) with a package of online IT security services to protect their PCs and servers.  Dr.Web AV-Desk – software that permits the centralised management of the Dr.Web Anti-virus delivery process.  Dr.Web AV-Desk – a VAD business model that helps attract new customers and increase profits.
Who is Dr.Web AV-Desk for?	For Internet service providers and other IT companies.
Who is the Dr.Web Anti-virus service for?	For individuals and legal entities — customers of service suppliers.
What services can a supplier provide using AV-Desk?	Information security services to protect user PCs from viruses, spam and other malicious programs. They are provided as a subscription for any period of time desired by the user. Users are charged a subscription fee for the right to use the Dr.Web software's protective features.
Dr.Web AV-Desk features	A software package for the centralised management of a service that delivers protection to a service supplier's customer-owned PCs.
Dr.Web AV–Desk licensing	Web AV-Desk service is provided to a service supplier free of charge. In turn, the Dr.Web Anti-virus service is licensed per the number of subscribers using the service in a reporting period (month) where the service is not expired.



#### How does this work?

Service reseller	Service customers
Provides customers with an opportunity to sign up for the service via the Subscription Control Center.	
<ul> <li>Makes the latest Dr.Web virus database and software module updates available to subscribers.</li> </ul>	Sign up for the service via the Subscription Control Center.
	Install Dr.Web software.
Provides technical support services (optional).	Manage their subscriptions.
Monitors anti-virus network operation and collects	
infections statistics.	■ Pay the fee to the service supplier.
Renders additional services.	
<ul><li>Collects a service fee from subscribers</li></ul>	

Dr. Web AV-Desk is a multivariate business model. Service suppliers or other IT companies can be Dr. Web Anti-virus service suppliers.

Doctor Web (vendor)	Suppliers	Resellers
	Distributors and Aggregators	Supplier partners
<ul> <li>Develops Dr.Web AV-Desk software which is used to deliver the service.</li> <li>Provides updates for program modules and virus databases.</li> <li>Supports Suppliers on Dr.Web AV-Desk operational issues; Resellers—on Subscription Control Center (SCC) operational issues; and customers—on Dr.Web anti-virus agent software operational issues.</li> </ul>	<ul> <li>Install Dr. Web AV-Desk on their servers and ensure its uninterrupted operation.</li> <li>Create a network of service Resellers who sell subscriptions to customers.</li> <li>Grant Resellers access to the SCC.</li> </ul>	<ul> <li>Sell subscriptions to end users.</li> <li>Manage subscriptions via the SCC.</li> <li>Render customers advisory services on subscription management and service payment issues.</li> </ul>

More information about Dr.Web AV-Desk and Dr.Web Anti-virus service is provided to partners upon request.

- \*\* Exam for the course DWCERT-002-ESS10 "Dr.Web Enterprise Security Suite version 10.0" https://pa.drweb.com/training/engineers
- \*\* Exam for the course DWCERT-010-3 "Dr.Web Anti-virus service" https://pa.drweb.com/training/courses/sales



## **Dr.Web products delivery types**

Dr. Web products are available as electronic licenses or as packaged media kits.

#### 1. Dr. Web electronic license

Delivered as a Dr. Web serial number: emailed to:

- your address;
- on cashier's receipts;
- on license certificates.

#### 2. Dr.Web media-kit in a cardboard package







#### **Package contents:**

- cardboard package featuring the Dr.Web
- design; license certificate;
- brief installation and registration manual;
- DVD;
- corporate envelope for the disk; a warranty seal; the "Protected by Dr.Web" sticker;

## 3. Custom solution in a cardboard package

A custom solution incorporating one or multiple Dr. Web Enterprise Security Suite products.



#### **Package contents:**

- cardboard package featuring the Dr.Web design;
- a license certificate form;
- DVD containing the distribution files of Dr.Web anti-viruses and placed in an envelope featuring the Dr.Web design.



#### 4. Certified media kit

A custom solution incorporating one or multiple Dr. Web Enterprise Security Suite products that have been certified by FSTEC of Russia.



#### **Package contents:**

- cardboard package featuring the Dr.Web design;
- a license certificate form;
- DVD containing the distribution files of Dr.Web anti-viruses and placed in an envelope featuring the Dr.Web design.
- A data card with an FSTEC-certified holographic sticker.

#### 5. License package

A custom solution incorporating one or multiple Dr. Web Enterprise Security Suite products

#### **Package contents:**

- cardboard package featuring the Dr. Web design;
- license certificate.

#### 6. Scratch card

A card containing a Dr. Web serial number that is hidden under a scratch strip.

## 7. Delivery in the form of a subscription to the Dr.Web Anti-virus service.

### 8. Dr. Web OEM products

#### Dr. Web OEM Universal (single-user licenses)

Supplied as an OEM card with a scratch band glued to the OEM flyer. Provides protection for 1 PC and 1 mobile device for 3 months.

#### The license covers the following products:

- Dr.Web Security Space
- Dr.Web for macOS
- Dr.Web for Linux
- Dr.Web Mobile Security
- Dr.Web for Android



#### Renewal

- To extend the validity period of a Dr.Web OEM license, purchase a renewal license (the price includes a renewal discount).
- To renew your license, you can also purchase Dr.Web Security Space or Dr.Web Anti-virus in a box (with no renewal discount). In this case you will have 300\* bonus days added to the term of your new license.
- \* If you purchase a Dr.Web boxed product containing a license to protect 2 PCs for 1 year and register the serial numbers sequentially to protect the same PC.

#### **Delivery**

Dr.Web OEM Universal is delivered to Doctor Web partners only in the form of scratch cards, with a minimum quantity of 250 cards. Scratch cards and electronic licenses in quantities of 50 to 499 are only delivered to companies that have the Dr.Web Authorised Service Center status (more about the ASC programme — <a href="https://partners.drweb.ru/service">https://partners.drweb.ru/service</a>).

A renewal protection programme is also available to large OEM-license distributors: <a href="https://pa.drweb.com/products/oem/universal/protection">https://pa.drweb.com/products/oem/universal/protection</a>.



#### **Dr.Web OEM Server (corporate licenses)**

Use any product from Dr. Web Enterprise Security Suite for 3 months Supplied as a media kit.



#### The license covers the following products:

- Dr.Web Enterprise Security Suite Control Center;
- Dr.Web Desktop Security Suite 100 PCs;
- Dr.Web Server Security Suite 10 servers;
- Dr.Web Mail Security Suite 100 users;
- Dr.Web Gateway Security Suite 100 users;
- Dr.Web Mobile Security Suite 100 devices

#### Dr.Web OEM server media kit contents:

- A CD containing a presentation about all Dr.Web products and placed in a corporate envelope;
- A Dr.Web license certificate with a serial number for Dr.Web Enterprise Security Suite for 3 months;
- Dr.Web Enterprise Security Suite flier; a Dr.Web
- OEM sticker.

#### Renewal

To renew a Dr.Web OEM license, purchase a 1-year renewal license at a 40% renewal discount.

#### **OEM** supplier memo:

https://st.drweb.com/static/new-www/files/Pamyatka OEM en.pdf



## **Pricing**

## **General terms of sales**

- 1. Partners must sell Dr. Web products to end users strictly using the packaging.
- 2. The Doctor Web price list contains recommended retail price information for Dr. Web products.
- 3. The minimum license for Dr.Web Desktop Security Suite, Mail Security Suite, Gateway Security Suite and Mobile Security Suite gives users the right to use it for 1-5 protected objects.
- 4. The price set in the price list for all Dr.Web products with standard packaging includes program module and virus database updating and basic technical support via the web form at <a href="https://support.drweb.com">https://support.drweb.com</a> throughout the entire license period.
- 5. If electronic licenses are ordered in Dr.Web-branded boxes (except for boxed products), the cost of the media kit is added to the price, which includes 20% VAT.
- 6. If the customer needs a solution to protect a number of objects exceeding the maximum quantity set in the price list, the partner has to request a price for such a solution from Doctor Web and use the web-form at to provide the following information about the customer: All types of discounts towards the purchase of such solutions are provided to the end user only after approval is received from Doctor Web Ltd.
- 7. Recommended prices for ex-price solutions that are not indicated in the price list are defined in the license agreement. All types of discounts towards the purchase of such solutions are provided to the end user only after approval is received from Doctor Web Ltd.
- 8. For license price information on bundles certified by the Russian Ministry of Defense and Federal Security Service, fill out the form at <a href="https://pa.drweb.com/support">https://pa.drweb.com/support</a> and a Doctor Web manager will calculate the price.

## **Discount policy**

- 1. Discount multipliers are applied to the price of a 1-year license (as defined in the price list).
- 2. If a customer is entitled to multiple discounts, they are not added together. Instead the customer receives the largest of the discounts (except for discounts for ISPs).
- 3. Discounts are available for price offers only. Discounts for special orders must be agreed upon with Doctor Web's sales managers before a business offer is sent to a customer.

#### Discounts for the number of licensed Dr. Web Enterprise Security Suite products

In each particular case, product quantity discounts (for types of licensed objects) are determined according to the total amount due for basic licenses and the price of licenses for the additional components, separately for each product. The calculator applies the discounts automatically.

Number of licensed products	Discount
2	20%
3	25%

Exception: no discounts are available for Dr. Web Mobile Security Suite and Dr. Web Server Security Suite.



#### Restrictions

No discounts are available if:

- the number of email or gateway users is less than the number of PCs;
- the number of gateway users is less than the number of email users and vice versa.

#### Discounts for the number of licensed Dr.Web Office Shield products.

Number of licensed products	Discount
2	10%
3	15%

#### **Discount table**

Customer type	Basis for a discount	New license		Renewal			Migration			
		1 year	2 years	3 years	1 year	2 years	3 years	1 year	2 years	3 years
Non-discount categories	For a renewal discount — a Dr.Web key file or serial number with a validity period of at least 3 months for a similar Dr.Web product.  For a migration discount — the original license / key file / confirmation email proving that they purchased an electronic license from another vendor.	_	1,6	2,17	0,6	1,17	1,72	0,5	1	1,5
Educational institutions, libraries, museums and healthcare organisations	A copy of a license to engage in educational activities / a registration certificate / a Health and Human Services agency license and a completed application.	0,5	0,85	1,2	0,35	0,7	1,05			

#### **Renewal terms**

- 1. Both valid licenses and expired ones can be renewed. There is no expiration date limitation when it comes to renewing Dr.Web licenses.
- 2. A renewal discount is provided for a license for a similar Dr.Web product or solution. Its validity period must be at least 3 months.
- 3. A renewal discount is provided only if a license is purchased for a similar Dr.Web anti-virus for 1, 2, or 3 years.
- 4. A renewal discount is provided for a number of protected objects that does not exceed the number covered by the previous license (the one being renewed).
- 5. A Dr.Web key file or serial number must be provided to get a discount (each such file or number can be submitted for renewal only once).
- 6. In order to get a renewal discount a customer needs to present a serial number or key file (including OEM) to the sales person.



### **Switch to Green!**

A low-cost migration programme for first-time customers who have been using other vendors' anti-virus products.

- 1. This special offer concerns Dr.Web products only. Bundles, utilities, appliances, services and solutions are not part of the migration programme.
- 2. This offer is for corporate customers only. It is available only to organisations and companies, and only once.
- 3. The migration discount is not available to users of OEM licenses.
- 4. Customers migrating to a one-year Dr.Web license receive a 50% discount. Customers migrating to a two- or three-year license pay 1 and 1.5 times the price of a one-year Dr.Web license, respectively.
- 5. The migration discount applies only when customers are switching to a Dr.Web anti-virus product that is similar to the one they have been using (one of the same type and protecting the same number of objects).
- 6. In order to receive a migration discount, the user must provide their original license, key file, or a confirmation e-mail proving that they purchased an electronic license from another vendor and the registration information.
- 7. Users of valid and expired licenses can receive the discount provided that they have contacted a Doctor Web partner within 30 days of their license's expiration.
- 8. If the license purchased from the other vendor is still valid when the customer purchases a Dr.Web license, the time remaining on that license will be added to the term of the Dr.Web license free of charge.
- 9. When a license obtained through the migration programme is subsequently renewed, the normal renewal discount applies.
- 10. Migration discounts cannot be combined with any other discounts.

# **Dr.Web Enterprise Security Suite additional purchase**

#### **General rules**

- 1. While a license is valid, an additional purchase (or expansion) can be:
  - Qualitative if new protection components are added to a license but the products in the license remain unchanged.
  - Quantitative if the number of protected objects is increased but the products covered by the license remain unchanged.
  - **Product-related** new products are added to the current license.

An additional purchase can consist of a combination of the types listed above.

- 2. The minimum license period for an additional purchase is 3 months; the maximum period is 33 months.
- 3. The remaining license period is set according to the period remaining for the objects covered by the previously purchased license (an incomplete month is rounded up to 1 month, provided that at least 15 days remain before the end of the month).



- 4. An additional purchase is only available for valid licenses that expire in no less than 3 months' time; otherwise an additional purchase is combined with a renewal.
- 5. The license type in the code of the new license is C (additional purchase).
- 6. The license for an additional purchase is activated automatically, as soon as it is generated.
- 7. The previous license is blocked within 24 hours after the license for the additional purchase has been registered, and it cannot be renewed. To renew, the customer has to provide information about the additional license purchased.

#### **Additional purchase and renewal**

- 1. Additional purchase and renewal' is available for valid and expired licenses.
- 2. When 'additional purchase and renewal' is provided for a license that is still valid, the period remaining on the previous (unexpired) license is added to the term of the new license (the 'additional purchase and renewal' license).
- 3. The license type in the code of the new license is D (additional purchase + renewal).
- 4. The license for the additional purchase is activated automatically, as soon as it is generated.
- 5. The previous (renewed) license is blocked within 24 hours after the 'additional purchase and renewal' license has been registered, and it cannot be renewed. To renew, the customer has to provide information about the additional license purchased.
- 6. If an additional purchase and a renewal are made simultaneously, the price of the ADDITIONAL PURCHASE licenses is calculated according to the price group for the total number of purchased licenses (renewed + purchased) for the total period of the renewed license (the remaining license period of the valid license) and the renewal (new) license. The price of RENEWED licenses is calculated according to the price group for the number of RENEWED licenses.
- 7. When renewing and upgrading from the Anti-virus to Comprehensive Protection, the price is calculated according to the price of the renewal license for Comprehensive Protection.

  When renewing and adding new additional components to the basic license, the price calculation is based on the price of the renewal license for the product with the additional components.

### Additional purchase price calculation rules

## I. Qualitative additional purchase (components are added to the license while the number of protected objects and the product contents remain unchanged).

1. If a customer needs to upgrade from the Anti-virus to Comprehensive Protection for Dr.Web Desktop Security Suite products, the per-month price of the anti-virus license is increased by 20% and then multiplied by the number of months remaining on the license.

#### Example

A customer paid 1,628 Euro for a new license to protect 90 PCs with Dr. Web Anti-virus. The customer decided to upgrade to Comprehensive Protection two months after the license was activated.

1,628 Euro  $\times$  12 months  $\times$  0.2 (marked up by 20%)  $\times$  10 months = 271 Euro (the upgrade fee).

The total cost of the license to the client is 1,889 Euro.

- 2. If a customer wants to make an additional purchase of the **Cryptographer** to go with the Antivirus or Comprehensive Protection for Dr.Web Desktop Security Suite products, the per-month price of the anti-virus license is increased by 20% and then multiplied by the number of months remaining on the license.
- 3. If the customer wants to make an additional purchase of the **Anti-spam** for Dr.Web Mail Security Suite or Dr.Web Gateway Security Suite, the price they paid for the Anti-virus or Anti-virus + SMTP proxy license is marked up by 40%.



#### **Example**

A customer paid 1,300 Euro for an Anti-virus license to protect 90 mail users. Two months later, they decided to add the Anti-spam to their license.

1,300 Euro  $\div$  12 months 0.4  $\times$  10 months = 433 Euro (the surcharge for adding the Anti-spam to the license).

The total cost of the license to the customer is 1,733 Euro.

4. If an **SMTP proxy** needs to be added to the license, the price paid for the Anti-virus license or the Anti-virus + Anti-spam license is marked up by 20%.

## The table of surcharges for a qualitative additional purchase when the number of protected objects remains unchanged

Product	Current License	New license	Surcharge	
Dr. Web Desktop Security Suite	Anti-virus	Comprehensive protection	20%	
	Anti-virus	I County and the		
	Comprehensive protection	+ Cryptographer		
Dr.Web Mail Security Suite or Dr.Web Gateway	Anti-virus	I Auti anam	40%	
Security Suite	+ Anti-spa			
	Anti-virus	L CMTD many	20%	
	Anti-virus + Anti-spam	+ SMTP proxy		

#### II. Quantitative additional purchase (the number of protected objects is increased)

The price of the "additional purchase" licenses is calculated according to the current price list from the range of the total number of protected objects, **without any discount**.

#### III. Product additional purchase (expanding the product contents)

The price of the license for the additional purchase is calculated on the basis of the current price list with **no discount given for the number of products**.

#### Business products for which 'additional purchase' is unavailable

- Dr.Web SOHO bundle box.
- Dr.Web Universal and Dr.Web Safe School bundles.

To expand their license for any of these products, the customer must upgrade to Dr.Web Enterprise Security Suite according to the 'additional purchase and renewal' terms.



# Calculating the price of a Dr.Web migration license from the price list

- 1. Read the rules described on page 31 again ("Switch to the Green!").
- 2. Make sure that the customer is entitled to a discount for a Dr.Web license from the price list (up to 250 PCs/mail or gateway users, or up to 25 servers).
  - If a customer needs a license that is not on the price list, fill out the form at <a href="https://pa.drweb.com/future\_deal/#support\_price">https://pa.drweb.com/future\_deal/#support\_price</a>, and a Doctor Web manager will calculate the price.
  - If a customer has a migration license from the price list, use the price list or the online calculator to determine the price by the product code <a href="https://pa.drweb.com/code/?lng=en">https://pa.drweb.com/code/?lng=en</a>.
- 1. Make sure that when you create a migration order in the Doctor Web Order Master, the customer's license for the competitor's anti-virus is still valid or no more than 30 days have passed since its expiry in order to comply with the rule: Users of valid and expired licenses can receive a discount provided that they have contacted a Doctor Web partner within 30 days of their license's expiration. Otherwise, your migration order will be cancelled by Doctor Web manager. All migration orders are moderated <a href="https://pa.drweb.com/info/?i=9911&c=43&p=0">https://pa.drweb.com/info/?i=9911&c=43&p=0</a>.
- 2. Ask the customer what term they prefer for their migration license. Migration discounts are only available for Dr.Web licenses for 1, 2 or 3 years.

#### Note!

If, when you are creating your migration order in the Order Master, the license for the competitor's antivirus has more than 1 month remaining on it, you should specify the remaining period in your order in the Order Master in order to comply with the rule: If the license purchased from the other vendor is still valid when the customer purchases a Dr.Web license, the time remaining on that license will be added to the term of the Dr.Web license free of charge.

The expiration date of the competitor's anti-virus is specified in the last step of the order.

In this case, the remaining period of the competitor's anti-virus license has no bearing on the price calculation of the Dr.Web license to which the migration discount apples; only the Dr.Web license period matters. Specify in the product code in the online calculator — -12M-, -24M- or -36M-.

3. Determine which types of protected objects are included in the competitor's license in order to comply with the rule: The migration discount applies only when customers are switching to a Dr.Web anti-virus product that is similar to the one they have been using (one of the same type and protecting the same number of objects).

#### Important!

If the customer's license does not distinguish between types of protected objects, the discount for migrating to Dr. Web Server Security Suite is no more than 10% of the total number of protected objects indicated in the competitor's license if the customer is migrating to Dr. Web with no more than 8 servers. In all other cases, a server is equal to a station, and the migration discount is available to all the servers (9 or more).

Previously	Migrating to Dr.Web
20 protected objects (with no division by types of protected objects)	Protection for 20 workstations and 3 file servers for 1 year. The migration discount is only available for 18 workstations and 2 servers. To protect another 2 PCs and 1 server, customers need to make an additional purchase with no migration discount.  Product codes  LBW-BK-12M-18-A4, LBS-AK-12M-2-A4. LBW-BK-12M-20:18-C3, LBS-AK-12M-3:2-C3



At this stage, you know all the conditions required to create the product code and use it to calculate the license price in the online calculator <a href="https://pa.drweb.com/code/?lng=en">https://pa.drweb.com/code/?lng=en</a>. Go to the online calculator service to calculate a price and enter the product code.

#### How to generate a product code

## 1. Select the correct code for the type of license and discount (the last two characters in the order)

■ If the customer has never used Dr.Web products and wants to migrate to a similar Dr.Web license according to the number of protected objects, specify this number in the fourth group of the product code). The last two characters should be: A — a new license, 4 — migration.

Previously	Now
20 workstations	20 workstations
20 workstations	LBW-BK-12M- <mark>20</mark> -A4

If the customer wants to migrate to, for example, two Dr. Web products and is entitled to a migration discount for both products, specify the two codes <u>separated</u> by a comma in the online calculator.

#### LBW-BK-12M-20-A4, LBS-AK-12M-2-A4

■ If the customer wants to buy, for example, two Dr.Web products, but is entitled to a migration discount for only one product, specify the two codes separated by comma in the online calculator — one for migration and the other for the new license (no discount) in order to comply with the rule: *Migration discounts cannot be combined with any other discounts*.

■ If a customer wants to renew a Dr.Web license for one product and at the same time **migrate to** another Dr.Web product, create two product codes — one for the renewal and the other for migration.

LBW-BK-12M-20-B3, LBS-AK-12M-20-A4

The renewal discount will not be added to the migration discount due to the rule: Migration discounts cannot be combined with any other discounts.

If the customer wants **to renew** a Dr.Web license and get a **migration** discount **for additional**: number of protected objects (more than the amount specified in their Dr.Web license and for which they have the corresponding competitor's license), generate two product codes — one for the renewal and the other for the migration and additional purchase in order to comply with the rule: *Migration discounts cannot be combined with any other discounts*.

Previously	Now
D*W/sh DSS 20 DC	30 PC
Dr.Web DSS 20 PC	LBW-BK-12M-20-B3
Competitor 10 PC	LBW-AK-12M-30:20- <mark>C4</mark>

#### 2. Specify the correct number of protected objects for which the migration discount is available

If, when migrating to Dr.Web, the number of protected objects stays the same as the number indicated in the competitor's license, specify this number in the fourth group of the product code.

#### LBW-BK-12M-20-A4

• If, when migrating, the customer increases the number of Dr.Web protected objects so that more



objects are covered than were covered under the competitor's license (i.e., makes an additional purchase) **for one type of protected objects** (such as workstations), create two product codes — for migration and for migration with an additional purchase. In the latter case, in the fourth group of the product code and before the colon, specify the total number of Dr.Web licenses required; after the colon, indicate the number of protected objects from the competitor's license. The difference between these quantities will be the number of licenses for the additional purchase.

Here is an example:

Previously	Now	
	30 workstations	
20 workstations	LBW-BK-12M-20- <mark>A4</mark>	
	LBW-BK-12M-30:20-C4	

# Codes for Dr.Web products, kits, utilities and appliances

#### **Code generation rules**

- 1. A code is divided into 5 or 6 groups. The 6-th group in the code shows that the product is certified by the Federal Service for Technical and Export Control (FSTEC) of Russia, the Russian Federal Security Service (FSB), and the Russian Ministry of Defense.
- 2. Each group in the code is separated from another group by a hyphen.
- 3. The license code for the Products category is generated for each commercial Dr.Web product separately (see the "Dr.Web Security Suite product line" section).
- 4. Codes of Dr. Web Office Shield appliances consist of two codes:
- a hardware code and a
- license code.
- 5. For boxed product codes, scratch cards and media kits, and Dr.Web Office Shield hardware codes, look in the price list they are fixed.
- 6. The "additional purchase" license code should contain 2 time periods: the additional purchase license period and separated by a colon the remaining period of the added (valid) key.
- 7. The "additional purchase + renewal" license code should contain 2 time periods: the renewal period (12, 24, and 36 months) and—separated by a colon—the remaining period of the added (renewed) key.
- 8. The "additional purchase" license code should contain 2 numbers of protected objects: the total number of licenses including the additional purchase and—separated by a colon—the number of objects of the valid (added) license.
- 9. The "additional purchase + renewal" license code should contain 2 numbers of protected objects: the total number of licenses including the additional purchase and renewal, and—separated by a colon—the number of objects of the valid (renewed) license.



## **Product code table**

	Group 1		Gro	up 2	Group 3	Group 4	Gre	oup 5	Group	
Package contents	Product category	Protected objects	Basic license	Additional components	License period	Number of protected objects	License type	Discount	Certificates	
L — program distribution file downloaded from the website	<b>B</b> – product for business <b>H</b> – home product	<b>G</b> — gateway user	<b>A</b> — Anti-virus	<b>A</b> — Anti-spam	XXM – where XX is the number of months	Any number	<b>A</b> — Any number	1 — educational institutions, libraries, museums and healthcare organisations	<b>FST</b> — FSTEC of Russia	
<b>B</b> — program distribution in cardboard	<b>X</b> –	<b>M</b> –			XXXD – where XXX is the number of days		<b>B</b> — renewall	<b>2</b> — promo	FSB — the Federal Security Service	
A — program distribution in a promotional package	program delivered with Dr.Web Office Shield	mobile devices	<b>B</b> –	<b>C</b> — Control Center		XXX is the number	XXX is the number	XX is the (for an unlimited	<b>C</b> — additional purchase	<b>3</b> — not a low-cost offer
<b>C</b> — card with a scratch band	<b>Y</b> —utility	<b>P</b> — mail users	<b>K</b> — KATANA	<b>K</b> — no additional component	UL — unlimited (for a perpetual license)		<b>D</b> — renewal + additional purchase	<b>4</b> — migration		
<b>D</b> — program distribution in DVD packaging	<b>Z</b> —bundle	<b>S</b> — servers	* — one license for multiple products (applies to bundles only)	<b>R</b> — Cryptographer			<b>R</b> — Rescue Pack	<b>5</b> — NFR license for a partner		
<b>K</b> — program distribution in DVD packaging	<b>S</b> — solution	<b>W</b> – workstations	<b>C</b> — the Classic tariff	<b>S</b> — SMTP proxy			<b>F</b> — OEM license	<b>6</b> — NFR a trial license for a customer		
M — program distribution on a disk (including OEM)	<b>Y</b> — scratch card with a	<b>Z</b> — all objects	<b>P</b> — the Premium tariff				<b>G</b> — service license	<b>7</b> — marketing/ training needs		
<b>N</b> —program distribution in a certified media kit			M — the Mobile tariff				<b>H</b> — no technical support	8 — charity		
<b>P</b> — program distribution in a certified media kit			<b>S</b> — the Server tariff				<b>V</b> — important custome	9 — split key		
<b>Q</b> — sales via SMS								<b>10 —</b> key merge		
<b>S</b> — subscription via the SCC								<b>11</b> — key replacement		
<b>W</b> — subscription								12 — promo + migration		



#### **Examples**

#### **Examples of license codes for the Products category**

The number of generated codes is equal to the number of licensed Dr. Web products.

1.	A customer, an the educational institution, needs to protect 200 PCs with a Control Center, Comprehensive protection + Firewall, for 12 months, and an electronic license. Dr.Web is being purchased for the first time.	LBW-BC-12M-200-A1
2.	A customer, an institution, has a valid license to protect 200 PCs with the Control Center, Comprehensive protection + Firewall, for 12 months, and an electronic license whose remaining validity period is 6 months. It needs to make an additional purchase for 10 stations.	LBW-BC-6M:6M-210:200-C1
3.	customer, an institution, has a license from Example 2 that expires in 7 months. It needs to make an additional purchase to protect 10 stations and at the same time renew the license for 2 years.	LBW-BC-24M:7M-210:200-D1

#### **Examples of license codes for the Bundles category**

1.	A customer needs the Dr.Web Universal bundle to protect 50 PCs with the Control Center, Comprehensive protection + Cryptographer, for 12 months, and an electronic license.	LZZ-*CR-12M-50-A3
2.	A customer needs a Dr. Web Universal bundle to protect 50 PCs, with the Control Center, Comprehensive protection for 12 months, and an electronic license.	LZZ-*C-12M-50-A3
3.	A customer, an educational institution (school), needs to protect 100 PCs.	LZZ-*C-12M-100-A1

#### **Examples of license codes for the Utilities category**

1.	A customer needs to cure 100 PCs within 10 days. The PCs are connected to a corporate network.	LYW-AC-10D-100-A3
2.	A customer needs to cure 10 PCs within 30 days. The PCs are not connected to a corporate network.	LYW-AK-30D-10-A3

#### Examples of license codes for the Dr. Web Office Shield appliance category

The number of generated codes is equal to the number of licensed Dr.Web products.

1.	A customer, an educational institution, needs to protect 25 mail users (AB+AC+SMTP proxy) and 50 Internet gateway users.	LXP-AASC-12M-25-A1 LXG-AC-12M-50-A1
2.	A customer needs the comprehensive protection for 150 PCs, 1 Windows server, 100 mail users (anti-virus only) and 50 Internet gateway users.	LXW-BC-12M-150-A3 LXS-AC-12M-1-A3 LXP-AC-12M-100-A3 LXG-AC-12M-50-A3
3.	A customer has a license from Example 2 that expires in 7 months. It needs to make an additional purchase to protect 20 more PCs and renew the license for 1 year.	LXW-BC-12M:7M-170:150-D3 LXS-AC-12M:7M-1:1-D3 LXP-AC-12M:7M-100:100-D3 LXG-AC-12M:7M-50:50-D3

#### **Examples of codes for OEM products**

1.	Partner buys 500 OEM cards in media kits	PHW-B-6M-1-F3
2.	Partner buys 500 OEM licenses delivered on disks	MHW-B-6M-1-F3

Video tutorial: https://pa.drweb.com/marketing/video



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#### **About Doctor Web**

Doctor Web is the Russian developer of Dr.Web anti-virus software. Dr.Web products have been developed since 1992. The company is a key player on the Russian market for software that meets the fundamental need of any business — information security.

Doctor Web is one of the few anti-virus vendors in the world to have its own technologies to detect and cure malware. Doctor Web has its own anti-virus laboratory, global virus-monitoring service, and technical support service.

Doctor Web's strategic goal, on which its entire workforce is focused, is to create anti-virus software that is of the highest quality and meets all the requirements currently placed on this segment of programs, and also to develop new technologies that allow users to arm themselves against all types of computer threats.

#### **Training**

My Dr.Web Training Portal (register)

Training courses for engineers | Training courses for users | Brochures

#### Education

Anti-virus Times | WeblQmeter | Brochures

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